

39th National Hedge Laying Championships and Country Show 28th October 2017

Sponsorship and Advertising Schedule

Sponsorship of classes

Class	Style	Suggested Sponsorship £
1	Midland Open	300
2	Midland Intermediate	300
3	Welsh Open	300
4	Derby Open	300
5	South of England Open	300
6	South of England Intermediate	300
7	Lancs. & Westmorland Open	300
8	Yorkshire Open	300
9	Devon Open	300
9a	Devon Intermediate	300
10	North Somerset Open	300
10a	North Somerset Intermediate	300
11	Dorset Open	300
12	Cheshire Open	300

Please note that classes may be changed, combined or added according to demand and we would discuss such changes with sponsors where appropriate.

Sponsorship of other awards

Award	£
Supreme Champion	100
Best regrowth from last year	50
Best work from a poor length	25
Best under 21years	25
Best lady	50
Youngest competitor	25

Advertising in the Show Programme

The programme is an A5 glossy publication

Page	£
Back Cover	150
Centre Pages	125
Full Page	100
Half Page	70
Quarter Page	50

Other Show Sponsoring Opportunities

Item	£
Show marquee	4000
Advertising banners	600
Lunch for Competitors	1000
Lunch for Judges, Stewards, Officials and Helpers	500
First Aid Cover	900
Raffle Prizes	
Stakes and binders	2000
Publicity	2000
Show programme publication	1000

Advertising in the Newsletter

The Newsletter is an A5 tri-annual glossy publication which is sent to our members and distributed more widely to other potentially interested parties

Page	£
Full Page	100
Half Page	70
Quarter Page	50

Print specifications and deadlines

For both the Show Programme and the Summer Newsletter the copy specification is:

- Full page – 148 x 210 mm
- Half page – 148 x 105 mm
- Quarter page – 74 x 105 mm

The file should preferably be saved in PDF format.

If the advertisement is in colour it should ideally be saved in CMYK or RGB at 300dpi, or greater if the artwork includes images.

The cut-off date for the Summer Newsletter is 15th July, but if you have an advertisement in the course of preparation, please let me know and the space can be reserved provided the file can be available by 31st July. Should this leave you with insufficient time, don't worry because your advertisement can be included in the next three issues of the Newsletter commencing with the Winter Edition which will contain the Championship results.

The cut-off date for the Show Programme is 30th September.

Should there be any aspect you would like to discuss, please contact me:

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