

Programme and Newsletter Advertising Form

ORGANISATION NAME:
INVOICE ADDRESS:
POST CODE:
TEL:
MOBILE:
E-MAIL:
I/We wish to advertise in the: <u>Programme</u> (please state position or size desired, i.e. a centre page):
<u>Newsletter</u> (If you would like a <u>special page</u> please contact us to discuss):
PAYMENT DUE: £
DO YOU REQUIRE AN INVOICE? YES NO

Please email this form to sponsorship@hedgelaying.org.uk together with the copy of your advertisement for our approval.

Please note that we may not consider some copy to be suitable i.e. an image showing an example of poor hedge laying



Patron: His Royal Highness The Prince of Wales

The 40th National Hedgelaying Championship and Country Show

Saturday 27th October 2018

Cambridge Road, Barton, Cambridgeshire, CB23 7AR

Advertising

www.hedgelaying.org.uk

Registered Charity No 288850

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The Show

This is a prestigious event where professional hedge layers from all over the UK, come together to compete for the title “Supreme Champion”.

The event places great emphasis on education and the importance of hedge laying as part of an integrated approach to the maintenance and sustainability of our countryside. It includes a ‘hands on’ opportunity, craft demonstrations and trade stands. Exhibitors who have attended previously include, The Butterfly Conservation Trust, British Beekeepers’ Association, British Hedgehog Preservation Society and this year’s host, The Countryside Restoration Trust.

A choice of refreshments will be available throughout the event.

The location is **Countryside Restoration Trust** land off Cambridge Road, Barton Cambridgeshire, the A603 trunk road, easily found by using the Post Code, **CB23 7AR**.

The Countryside Restoration Trust is the UK’s leading charity promoting wildlife-friendly farming and campaigning for a living, working countryside.

Advertising

Championship Programme: The National Hedge Laying Championship and Country Show is held at the end of October at a different venue each year. This is a prestigious event, which attracts large crowds from a wide area and includes trade stands and crafts stalls. The Championship Programme, which is an A5 sized full colour glossy publication, reaches all who attend the event.

Prices –Back Cover - £150, Centre Page £125, Full page A.5 £100. Half page - £70. Quarter page - £50

Newsletter: This is an A5 sized glossy full colour publication. It is published three times a year and sent to all members of the Society plus a number of associated organisations. An ideal opportunity to reach directly, a group of people closely involved in countryside management. Your link on our website, which is included in the charge, will reach an even greater audience with the numerous hits it receives from those interested in seeking a contractor, seeking further information about the craft of hedge laying and those who appreciate the contribution that hedge laying makes to the biodiversity of the countryside.

Prices –Back Cover - £150, Centre Page £125, Full page A.5 £100. Half page - £70. Quarter page - £50

These prices also include 12 months advertising and links from our website www.hedgelaying.org.uk.

Please email your corporate logo and the target website

Please refer to the ‘Sponsorship and Advertising Schedule’ for print specifications and deadlines.

For further information, contact:

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